

Element	Version Range by Period	Print Quantity Range by Version	Typical TOTAL Print Quantity Range by Period	Size		Printing
				Flat Size	Finished Size	
Exterior Banner	4-7 versions per edition	10 to 650	1,500	43.5" x 90"	43" x 87"	4/0
Large Banner Insert	2 versions V1 E/E V2 E/B	150 to 300	415	20" x 70"	20" x70"	4/4
Window Showcard	4-7 versions per edition	30 to 1,400	23,25	28" x 45"	40 pt Board C2S Solid White	4/4
Backlit Sign	1	200 to 400	\$320.00	21.9375" x 32.5625"	0.175 Translucent Styrene	4/0
Kit Content Label	1 to 3	500	1500 pieces total	5.5" x 8.5"	5.5" x 8.5"	1/0 xerox

t POP Specifications & Versioning

Stock	Finishing
13oz Scrim Reinforced White Vinyl	Heat weld and or sew a 1 ½” casings top & bottom. Head weld and or sew ¼” sides to the back, die-cut or I-cut a total of six 5” half moon wind vents.
40pt Board C2S Solid White	Trim to size
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0.175 translucent Styrene	trim to size
0630 crack n peel uncoated litho permanent orange	trim to size